

Be Our **HERO!**

2023 Sponsorships

Hero 5K for Autism

Sunday, April 30, 2023



**Autism
Society**
Greater
Hudson Region



Why should you support the ASGHR?

The Autism Society Greater Hudson Region (ASGHR), a 501(c)(3) nonprofit, is proud to be the region's premier source of education, advocacy, and support for Autistic individuals, their families, and professionals. Autism is a developmental disability that occurs in all racial, ethnic, and socioeconomic groups. Many Autistic individuals have significant social, communication, and behavioral challenges. The prevalence rate of Autism continues to rise, and currently, the CDC estimates that an average of 1 in 44 children in the US has Autism.

ASGHR serves as the local voice and resource for the Greater Hudson Region Autism community. Through successful fundraising events and the generosity of our partners and supporters, we have been able to support the work we do on behalf of the Autism community. The funds we raise here stay here!

Mission: We create connections, empowering everyone in the Autism community with the resources needed to live fully.

Vision: Creating a world where everyone in the Autism community is connected to the support they need, when they need it.



Sponsorship Opportunities

We invite you to sponsor our second annual spring in-person Hero 5K for Autism on April 30, 2023 at Mohawk Harbor in Schenectady, New York. Our event continues to build each year with over 120 runners and long distance walkers participating in 2022.

Your sponsorship of the Hero 5K for Autism will support programs that impact and enhance life skills, mental health, and personal safety of Autistic community members: Structured Life Coaching, SensAble Swimming providing 1-on-1 water safety instruction, and SenseAble Play community meet-ups in a park near you starting this spring and summer!

Through your sponsorship, you communicate your support of the Autism community and build brand recognition with our audience of thousands. Our community of Autistic individuals and their families across the Greater Hudson Region is always in search of businesses that support their diverse needs. We promote your business on our registration and fundraising websites, weekly newsletter, social media, and provide you with race registrations so you can join the challenge!

These and other ASGHR events fund crucial support, resources, and programs for local families living with autism. Our goal is to raise \$20,000 to honor and serve every person affected by autism in the Greater Hudson Region!

Choose your sponsorship level

All sponsors receive the following benefits:

Your organization's name/logo:

- Listed on ZippyReg registration and fundraising pages with a link to your website or social media platforms
- Included in ASGHR media communications
- Displayed on signs along the Hero 5K course
- Your organization's branded giveaways can be included in **Hero 5K** registration packets
- Your organization is named in press releases, highlighting your passion and commitment to supporting your community

SPONSORSHIP LEVELS

Hero Sidekick \$500	Hero Champion \$1,000	Silver Hero \$2,500	Gold Hero \$5,000	Platinum Hero \$10,000
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	Hero Sidekick \$500	Hero Champion \$1,000	Silver Hero \$2,500	Gold Hero \$5,000	Platinum Hero \$10,000
Complimentary Registrations	2	4	10	20	40
Listing on event registration pages	✓	✓	✓	✓	✓
Listing on promotional & media materials	✓	✓	✓	✓	✓
Signage at the in-person events	✓	✓	✓	✓	✓
Shout out from Emcee			✓	✓	✓
30 second video clip on ASGHR Facebook Page				✓	✓
Hero 5K Finish or Start Line Banner					✓



Event Page: bit.ly/2023Hero5KAutism



Sponsorship Link: <https://bit.ly/2023HeroSponsors>



Go to the link above to purchase the sponsorship level of your choosing. Once you sign up, we will reach out to get your logo and business information out to our community!



Registration Page: <http://bit.ly/2023Hero5K>

On the Registration Page, you can register for Hero 5K, create a Team, or create your own Fundraiser to further support either event! You can also fill out the form below and mail or scan it to us (communications@asghr.org)

Contact Name (Please Print): _____

Business Name: _____

Address: _____

City/Town: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Sponsorship Level: _____ Total \$ Enclosed: _____

Check Enclosed (Pay to the order of the "Autism Society Greater Hudson Region")

Please invoice us

Pay by installment plan (for more information, please call (518) 355-2191)

Pay online: <https://bit.ly/2023HeroSponsors>

Please charge my MC Visa AMEX

Card Number: _____ Exp. Date: _____

CVV Code: _____ Zip Code: _____

Name on card: _____

Signature: _____

Please send us a high-resolution JPEG, PNG, or PDF of your logo and your website information as soon as possible, so that we may list you in all upcoming publications and ads.

Questions? Call us at 518-355-2191, or email communications@asghr.org

Please return this form to:

Autism Society Greater Hudson Region

430 Franklin St, 2nd Floor, Schenectady, NY 12305