

Be Our HERO!



**Autism
Society**
Greater
Hudson Region

**Hero 5K for Autism
April 21st, 2024 - 9:30am
2024 Sponsorships**



Why should you support ASGHR?

The Autism Society Greater Hudson Region (ASGHR), a 501(c)(3) nonprofit, is proud to be the region's premier source of education, advocacy, and support for Autistic individuals, their families, and professionals. Autism is a developmental disability that occurs in all racial, ethnic, and socioeconomic groups. Many Autistic individuals have significant social, communication, and behavioral challenges. The prevalence rate of Autism continues to rise, and currently, the CDC estimates that an average of 1 in 36 children in the US has Autism.

ASGHR serves as the local voice and resource for the Greater Hudson Region Autism community. Through successful fundraising events and the generosity of our partners and supporters, we have been able to support the work we do on behalf of the autism community. The funds we raise here stay here!

Mission Statement: Our mission is to create connections, empowering everyone in the Autism community with the resources and supports they need to live fully. We do this through advocacy, public awareness, outreach events, and compassionate support.



Sponsor Opportunities

For the 2024 season, we invite you to sponsor our fast-paced fundraising event, the in-person **Hero 5K for Autism - April 21st, 2024 at Mohwak Harbor, Schenectady**

Through your sponsorship, you communicate your support of the Autism community and build brand recognition with our audience of thousands. Our community of Autistic individuals and their families across the Greater Hudson Region is always in search of businesses that support their diverse needs. The unique nature of these events ensures that your brand is seen constantly. We collect new signups every day and continue promoting registration until the final day of the challenge. That means your organization's name and logo on our event pages are seen daily by our community for nearly four months. We also promote your business in our event materials and provide you with race registrations so you can join the challenge!

This and other ASGHR events fund crucial support, resources, and programs for local families living with autism. Our goal is to raise \$10,000 to honor and serve every person affected by autism in the Greater Hudson Region!

Your sponsorship helps us build a better world!

Your investment sponsors our **Hero 5K for Autism - In-Person Race at Mohawk Harbor**

These events each attract different demographics, giving you broad exposure to a variety of markets throughout the region and beyond.

Hero 5K (In-person):

Participants run in a traditional onsite event April 21st, 2024 at Mohawk Harbor, Schenectady NY.

All sponsors receive the following benefits:

Your organization's name/logo:

- Listed on event registration pages of ZippyReg (powered by AREEP), each with a link to your website or social media platforms
- Included in ASGHR media communications
- Displayed on signs at the in-person event

In addition:

- Your organization's branded giveaways can be included in **Hero 5K** goodie bags
- Your organization is named in press releases and social media posts, highlighting your passion and commitment to supporting your community



SPONSORSHIP LEVELS

Sponsor Donation



Scan Me!

Hero Sidekick \$250	Hero Champion \$500	Silver Hero \$1,000	Gold Hero \$2,500	Platinum Hero \$5,000
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Complimentary Registrations For Hero 5K	2	6	8	10	20
Listing on event registration pages	✓	✓	✓	✓	✓
Listing on promotional & media materials	✓	✓	✓	✓	✓
Signage at the in-person events	✓	✓	✓	✓	✓
Shout out from Emcee			✓	✓	✓
30 second video or ad clip on ASGHR Facebook Page				✓	✓
Hero 5K Finish or Start Line Banner					✓



Hero 5k for Autism Event Page: <https://bit.ly/ASGHR5k>



Sponsor Donation Link: <https://bit.ly/ASGHRsponsor5K>

Visit the link above to purchase the sponsorship level of your choosing!

On the Registration Page, you can register for the Hero 5k for Autism, create a team, or create your own Fundraiser to further support the event!

Sponsors can also fill out the form and mail, or scan it to us (instructions below).

Contact Name (Please Print): _____

Business Name: _____

Address: _____

City/Town: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Sponsorship Level: _____ Total \$ Enclosed: _____

Check Enclosed (Pay to the order of the "Autism Society Greater Hudson Region")

Please invoice us

Pay by installment plan (for more information, please call (518) 355-2191)

Pay online: <https://bit.ly/ASGHRsponsor5K>

Please charge my MC Visa AMEX

Card Number: _____ Exp. Date: _____

CVV Code: _____ Zip Code: _____

Name on card: _____

Signature (authorizing use): _____

Please send us a high-resolution JPEG, PNG, or PDF of your logo and your website information as soon as possible, so that we may list you in all upcoming publications and ads.

Questions? Call us at 518-355-2191, or email communications@asghr.org

Please return by email above, or by mail to:

Autism Society Greater Hudson Region
430 Franklin St, 2nd Floor, Schenectady, NY 12305